

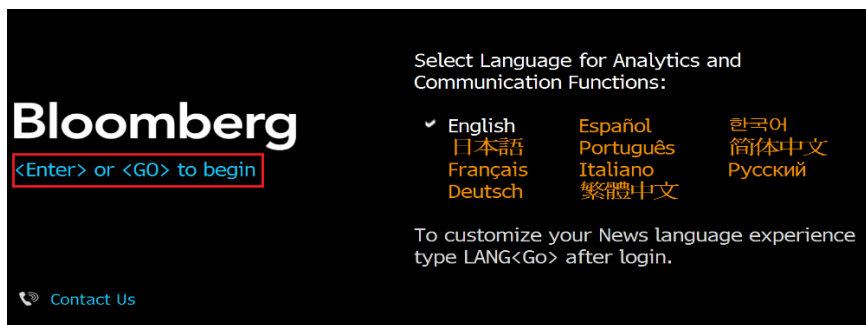


How to create a Bloomberg login

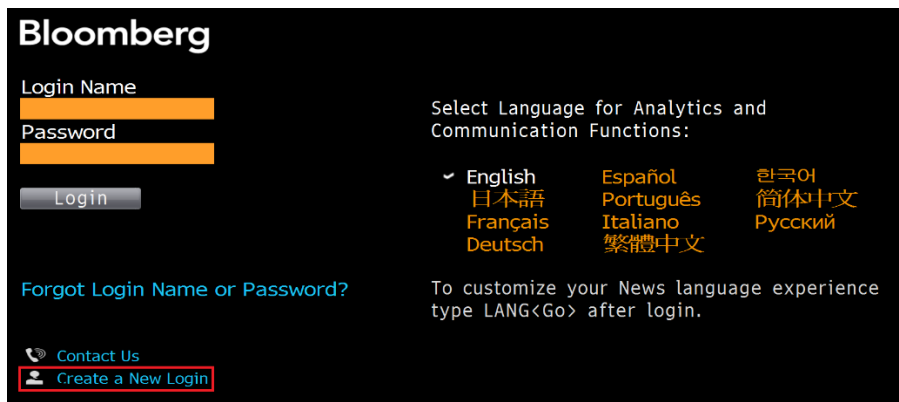
1. Double click on the Bloomberg icon located on the desktop of the computer:



2. From the login page, please click on '<Enter> or <GO> to begin'



3. Then please choose 'Create a New Login'



- You will be prompted to a screen where you can choose your preferred language. You are asked to answer the question ‘Have you ever been a Bloomberg client?’ Select ‘No’ if you never had a Bloomberg account. Select ‘Yes’ if you already have an account. Then press ‘Continue’

The screenshot shows a dark-themed interface with four tabs at the top: Start, User Information, Validation, and Password. The 'Start' tab is active. Below the tabs, the text reads 'Let's create your Bloomberg login.' There are three main sections: 'Preferred Language' with a dropdown menu set to 'English'; 'Are you creating a login for yourself?' with radio buttons for 'Yes' (selected) and 'No'; and 'Have you ever been a Bloomberg client?' with radio buttons for 'Yes, I know my previous login/password' and 'No' (selected). A 'Continue' button is at the bottom right.

- Fill in your user information and hit ‘Continue’

The screenshot shows the 'User Information' tab selected. The text says 'Please enter your information.' There are several input fields: 'First Name' (MARCO), 'Last Name' (SALERNO), 'Work Number*' (Country: Canada, Area: 1-416, Ext. field), 'Mobile Number**' (Country: Canada, Area: 1-416), and 'Corporate Email Address***' (marco.salerno@rotman.utoronto.ca). A 'Continue' button is at the bottom right.

- Choose how to receive your verification code and then click on ‘Send Code’

The screenshot shows the 'Validation' tab selected. The text reads: 'In order to proceed, we need to send you a validation code. Please choose how you would like to receive the code. We recommend using SMS Text Message because it is faster. Select or enter the phone number or Email address and click the Send Code button.' Below this is a table with columns for 'SMS Text', 'Automated Call', and 'Email'. The rows are: 'My Work Number' (+1-416), 'My Mobile Number' (+1-416), 'My Email Address' (marco.salerno@rotman.utoronto.ca), and 'Alternative Number' (Country: Canada, Area: 1-). A 'Send Code' button is at the bottom right.

		SMS Text	Automated Call	Email
My Work Number	+1-416	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My Mobile Number	+1-416	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My Email Address	marco.salerno@rotman.utoronto.ca	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Alternative Number	Canada + 1 -	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Type in your validation code and hit 'Continue'

In order to proceed, a validation code has been sent to your corporate E-mail address. Once you have received the code, enter it below.

Your Corporate E-mail Address `marco.salerno@rotman.utoronto.ca`

Validation Code

If you have not received the code after 2 minutes, please select one of the options below.

- 2) I would like a code to be resent to my E-mail
- 3) I would like a representative to call me.

8. Choose your password and then hit 'Create Login'

Please create your password

Enter New Password

Re-enter New Password

9. Choose your login name. Click on 'Click here to return to the login screen' once you finished

Congratulations on successfully creating your login.

Login Name
Your Login Name `MSALERNO11`
Please select the option below if you wish to change your login name now.

- 1) Change your login name.

Getting Started
2) [Click here to return to the login screen.](#)
Once you are logged in, you can hit <Help><Help> to reach a LIVE Bloomberg rep.

10. Login with your new Bloomberg account.